1920

SWISHER, HarryH 12-1-20
306 W Highland

SIERRA MADRE NEWS

PUBLISHED WEEKLY | SIERRA MADRE, LOS ANGELES COUNTY, CALIFORNIA, FRIDAY, DEC. 26 and 27— | VOL. 15, NO. 13

We wish our friends and patrons to accept Greetings as an expression of Good Will, bound with sincerest wishes for

A Merry Christmas
and
A Prosperous New Year

Will there be a Victrola in your home this Christmas?

WOODSON F. JONES

21 North Baldwin avenue. Sierra Madre, California

We Wish for All
A Merry Christmas

GENERAL HARDWARE, PAINTS, ENAMELWARE, PLUMBING

It is Cheaper to Paint than to Repair

31-35 West Central **Sierra Madre Hardware Co.**

Very Best Wishes for a
Very Merry Christmas
and an
Enjoyable New Year
is our wish to you at this season.

J. F. SADLER & CO.

PHOENIX SILK HOSE
Phone Black 85 STANDARD PATTERNS. WARNER CORSETS

LINEBERGER FOR CONGRESS

Long Beach Soldier Selected at Pasadena Conference

Major Walter F. Lineberger of Long Beach was selected on the fourth ballot at the conference held in Pasadena last Friday as the man to make the Republican race for congress at the special election made necessary by the death of Charles F. Van de Water.

Major Lineberger is a civil engineer, a graduate of a Texas college, and has been a very successful business man and a large property owner at Long Beach. He was the first volunteer from Long Beach in the late war and worked his way up from the ranks to the position of major in our army overseas, where he was at the front and was twice wounded.

FINAL RITES OF MRS. RYAN

A widely attended funeral took place from St. Rita's church, Sierra Madre, on Saturday, Dec. 18, at 9:00 a. m., when the last respects were paid to the late Mrs. Ryan, sister of Rev. Father Woodcutter, who breathed her last on the 16th inst., at the age of 44 years.

The Requiem Mass was sung by Rev. Father John Power of Monrovia, while the funeral services at the cemetery were conducted by Rev. Father H. Fegers of Sierra Madre.

Deceased had been ailing for a considerable time, but seemed to be on the way to recovery when a change took place about a month ago, caused by a severe grippe, which proved too much for her weak conidition. She gradually grew worse and but a few days previous to her demise a sudden collapse occurred. She was taken to St. Vincent's hospital in Los Angeles to procure for her all possible care, but it was too late and she passed away the same night.

Deceased had been a housekeeper to her brother, Father Woodcutter, for a number of years. She was well known not only in her own church circles, but also by many others who were charmed by her deep sense of religion and charity towards others.

Interment took place in Calvary cemetery in Los Angeles, in the family plot.

May her Creator and Judge be merciful to her and grant her the eternal reward she has prepared for so faithfully.

CHRISTMAS LOCAL RELIEF FUND

The contributions to the Local Relief fund up to the present time are:

Woman's Guild, Church of the Ascension	$5.00
Lydia M. Webster	5.00
Julia Nichols	5.00
Mrs. Preston Schwartz	5.00
Elizabeth Morgridge	2.00
Howard Morgridge	2.00
Mrs. C. L. Calvert	2.00
John Wall and Family	3.20
A Friend	1.00
John Marquardt	25.00
Jeanne Schmitt	5.00

Packages of clothing, etc., have been donated by Mrs. Hull, T. M. Anderson; groceries by Charlotte Norris, and toys consisting of a doll buggy by little Cynthia Hull. and a velocipede by Master Walter Anderson, Jr., also a tea set by Mrs. Anderson.

Miss Julia Nichols should have been credited for $5.00 contribution on the Thanksgiving fund and Mrs. Jeanne Schmitt $3.00.

REV. STUBBINS GOES TO MASONIC HOME

Rev. W. H. Stubbins left Wednesday of last week for Decoto, Alameda county, where he will enter the Masonic home for elderly people. A number of the members of the local lodge went to the station in Los Angeles to bid him farewell.

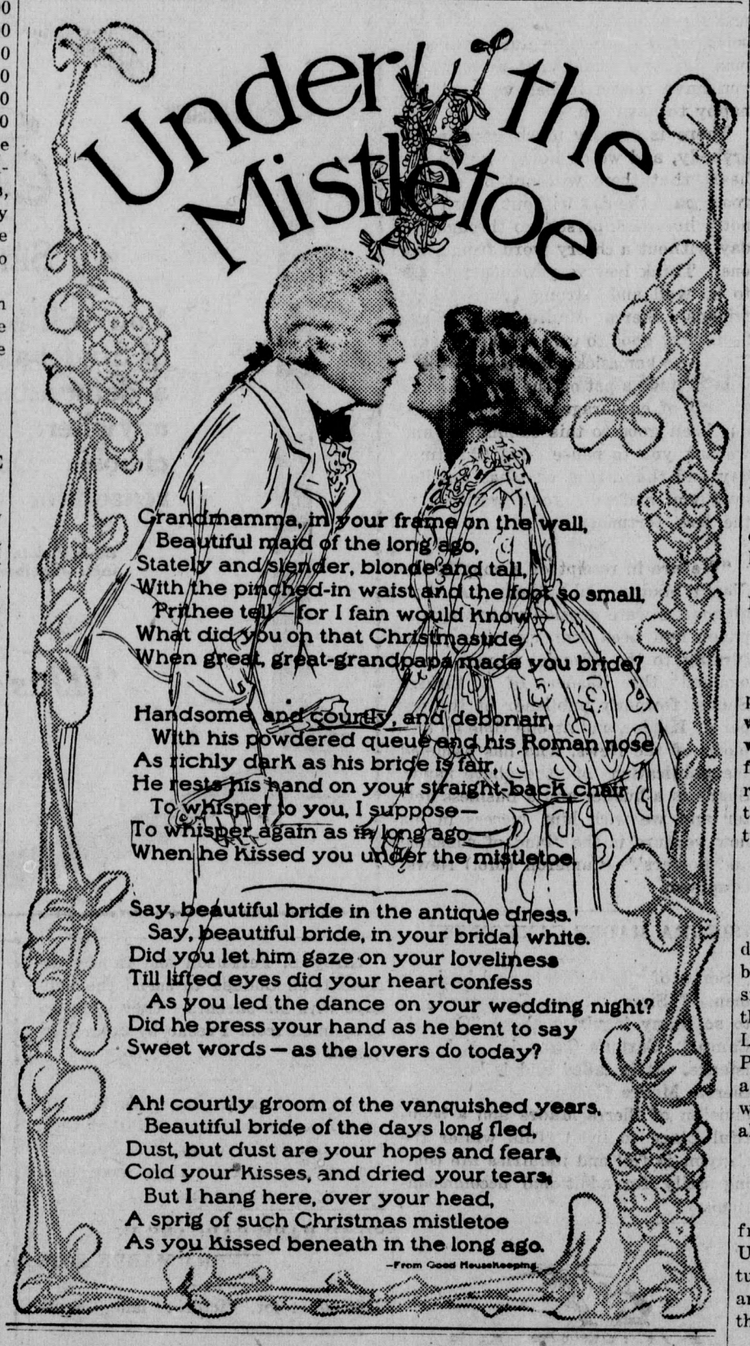
Rev. Mr. Stubbins was at one time pastor of the Congregational church here and lived here a number of years after retiring from the ministry. Since the death of his wife a year or two ago he has resided in Pasadena and elsewhere. His many friends in Sierra Madre hope that he will find himself in surroundings as pleasant and comfortable as are due one whose life has been so useful.

LARGE CHRISTMAS BUSINESS

The outgoing mail at the Sierra Madre post office for this Christmas season has been the largest in the way of bulk that has ever passed through this office.

Postmaster Morgridge has worked after the midnight hour every night the past week in order to get the mail out on the proper trains. A full account of the business has not been checked, but is thought that the business for this year will far exceed that of former Christmas seasons.

The City Officials of Sierra Madre wish to extend Holiday Greetings to all of the people of this city.



TRAVELING CLINIC HERE

Representatives of State Tuberculosis Association on Advertising Campaign

A traveling clinic in charge of Miss Gertrude MackIntosh and Paul L. Kogg of the Los Angeles County Health department visited Sierra Madre Friday. The clinic is mounted on a Bethlehem chassis, is equipped with all modern scientific instruments for the control of tuberculosis. This trip with the clinic is a sort of advertising campaign to stimulate the sales of the Christmas seals with the object of purchasing one of these clinics for the county of Los Angeles.

So far 700,000 seals have been sold. on-half of which sales go to the county society and the other half goes to the state and national societies.

If one of these clinics can be secured it will be a great assistance to the schools in Los Angeles county. The clinic will drive from city to city and hold clinics, giving lectures on the proper care of the teeth, lungs and throat, and in addition will give assistance to those who are already in the clutches of this viperous disease.

Buy every Christmas seal that you can and when you have reached your limit, buy more of them.

NEW PROPRIETOR AT CANYON STORE

W. J. Stevenson of Long Beach has purchased the Canyon store and invoiced the first of the week. Mr. Stevenson came to California a year ago from Regina, Sasketchewan, to visit relatives and liked the country so well that he says he never wants to return.

ANNEXATION CARRIES

The special election held in Lamanda Park to annex to Pasadena carried by a 204 majority. The city commissioners of Pasadena are rushing through an ordinance in order to make Lamanda Park a Christmas present of Pasadena. The Lamanda Park Herald says that the name of that paper will be changed to the Pasadena Herald.

HAROLD HART GRADUATES

Harold Hart graduated last week from the Agricultural school of the University of California. He returned home Tuesday with Mrs. Hart and Karl, who went north to attend the graduation exercises.

SATURDAY NIGHT ROBBERIES

PEACE OFFICERS CAPTURE ONE PAIR OF BURGLARS

The home of A. L. Jameson and wife of 470 West Highland was ransacked Saturday night about 9 o'clock and furs, silverware and Christmas presents were stolen. The latter had been wrapped and were ready for delivery.

Two men were seen about town in the early part of the evening and were watched by the officers. They were driving a Buick car bearing license No. 50580. This car traveled over several streets in the west part of town Saturday night and at times at a high rate of speed.

About midnight Marshal Udell was called to the canyon, where H. O. Sylvester and an assistant had captured a thief in cabin No. 57. He gave the name of J. H. Larue and had taken about twenty-five dollars' worth of supplies. He was placed in the cell at the city hall after being seached and booked. Marshal Udell went home at 3 o'clock in the morning and Night Watchman Kellogg went home at 6 o'clock. Some time between this hour and 9 o'clock, when Marshal Udell returned. Mr. Robber had made his escape. With the aid of an accomplice on the outside who brst gained entrance to the front door, the padlock on the cell was pried open and the rest was easy.

There is some suspicion that there was an organized gang working. Several suspicious looking characters who visit Sierra Madre frequently are being watched, and Marshal Udell wishes to caution people to be less careless about leaving houses unlocked and valuables exposed. He also wishes to impress upon housewives to report to him any person who comes to the door and asks for something to eat, and any solicitors or peddlers who have the slightest appearance of being undesirable, to phone to him. Such characters many times are "looking the land over" and to get into your house and find out what you have that they may pass the word on to an accomplice is a simple matter sometimes.

Don't feed tramps and don't patronize solicitors or peddlers unless you know them personally.

Mrs. F. B. Sperry and house guest, Mrs. Frank Coster, were entertained at luncheon Tuesday at the Wilshire Country club, by Mrs. B. H. Tromper of Los Angeles.

Attend Church on Sunday

We spend our years as a tale that is told,
Of summers and winters, of heat and cold;
A sweet love story, some days of pain,
And some we would gladly live again!
May the love of God be your theme all along,
And each chapter conclude with praise and a song!

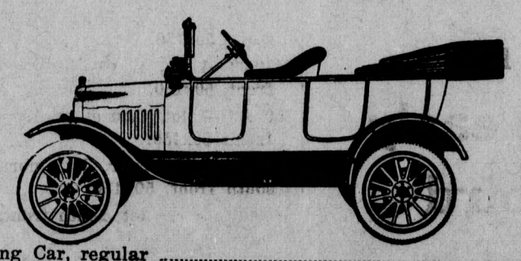
Morning Subject (11:00 a. m.)—"The Lesson of 1920."
Evening Subject (7:30 p. m.)—The Christmas cantata will be repeated by request, replacing the usual evening service.

COME

First Congregational Church

REV. W. J. THOMPSON, MINISTER
Phone: Green 36. 129 West Central Ave.

Ford Prices Reduced



Touring Car, regular	$440
Touring Car, with starter	510
Runabout, regular	395
Runabout, with starter	465
Chassis	360
Coupe with starter and demountable rims	745
Sedan with starter and demountable rims	795
Truck, pneumatic tires	545
Tractor	790

Prices F. O. B. DETROIT

SIERRA MADRE GARAGE
Milton Steinberger, Prop.

Sincere Holiday Greetings
for a
Merry Christmas
and a
Happy New Year

Have you forgot that piece of furniture to complete your Christmas list?

Bergien Bros.

FURNITURE AND HOUSE FURNISHINGS
Phone : Main 136 87 West Central

WILLIAM WALKER

Real Estate **Investments** **Notary Public** **Fire Insurance**

How about your Fire Insurance? Have you enough protection?

Miss Edith Walker, Public Stenographer

Just Phone Red 22

$4,000—Large well built bungalow; roomy porches and two screen rooms; modern; also double garage and large lot.

Special price $2500—5 room furnished house, small lot, close in, immediate occupancy.

This Establishment Wishes

A Merry Christmas

to All

We hope to merit pour confidence during the coming paear and wish for pou a

Prosperous 1921

M. D. WELSHER

Grocery Phone Main 6 Market Phone Main 97

SIERRA MADRE NEWS

By LEO ELDRIDGE SHARP

Entered as Second-Class Matter at the Post Office at Sierra Madre, Cal.

SUBSCRIPTION RATES

Strictly in Advance

One year	2.00
Six months	$1.25
Three months	.75
Outside Los Angeles County	3.00
Telephone - - -	Black 42

The publisher of the News kindly asks the readers to bear with him in a request. We do not apologize for the request. We would ask you to take a few minutes of your time and make a mental list of those who live in your block who are less fortunate than you. There are many sick people in Sierra Madre. There are many sick people who are sick in this town who are far from relatives or friends. Some of them need food and clothing. some of them need noly a cheery word and some need medical attention. Our city nurse is working hard to make this a real Christmas for the poor and we are grateful that she can help so many through the kindness of our citizens, but we would ask you, after making a mental list, to make a resolve tthat some time during Christmas day you would visit those whom you have reason to believe would be happy to have you.

There is so very much good in everybody, and we do hope with all our heart that there will not be a sickroom pass the day without a visit and not a homesick person go through the day without a cheery word from some one. Think how very wonderful it is to be well and strong and among friends. Sierra Madre people have been very good to us. We know what it is to be homesick and we know what it is to have a pat on the shoulder and a word of encouragement. Surely God has been good to this community and we ask you to pause on Christmas day and thank Him who has watched over you and pass your gratitude to the less fortunate.

✤ ✤ ✤

"We are in receipt of a copy of the Sierra Madre (Cal.) News. At first glance we were puzzled as to why the paper had been sent us, but upon turning to the editorial page we recognized the likeness of L. Elridge Sharp, formerly publisher of the paper at Kidder, and at one time an employe of the News, who has assumed the publication of the above paper. Sharp is a hustler and a business getter and we wish him success in his new venture in the 'land of sunshine and flowers'."—Cameron (Mo.) News-Observer.

Studebaker

SERIES 20 SPECIAL-SIX

You will better understand the enthusiasm of Studebaker owners after you have taken a demonstration ride in the SPECIAL-SIX—anywhere and under any condition you choose. Do this, and you will know the reason for its popularity.

50-H.P. detachable-head motor; intermediate transmission; 119-inch wheelbase, giving maximum comfort for five passengers.

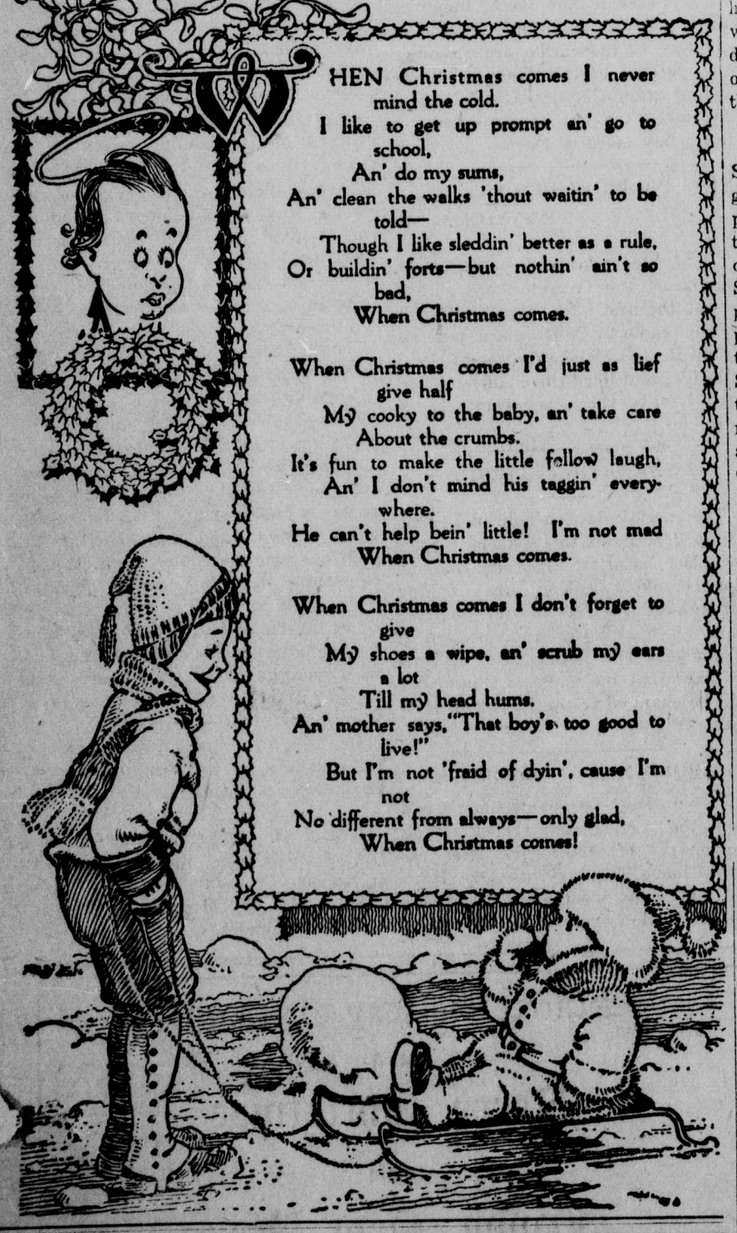
All Studebaker Cars are equipped with Cord Tires—another Studebaker precedent

"This is a Studebaker Year"

SIERRA MADRE GARAGE

When Christmas Comes

by Abigail Williams Burton in St Nicholas



WHEN Christmas comes I never mind the cold.
I like to get up prompt an' go to school,
An' do my sums,
An' clean the walks 'thout waitin' to be told—
Though I like sleddin' better as a rule,
Or buildin' forts—but nothin' ain't so bad,
When Christmas comes.

When Christmas comes I'd just as lief give half
My cooky to the baby, an' take care
About the crumbs.
It's fun to make the little fellow laugh,
An' I don't mind his taggin' everywhere.
He can't help bein' little! I'm not mad
When Christmas comes.

When Christmas comes I don't forget to give
My shoes a wipe, an' scrub my ears a lot
Till my head hums.
An' mother says, "That boy's too good to live!"
But I'm not 'fraid of dyin', cause I'm not
No different from always—only glad,
When Christmas comes!

SIERRA MADRE CANYON FULL

Some of the residents and business men of Sierra Madre Canyon object to so many inquiries about "Carter's Camp." Carter's Camp is not in existence. It is called and is known as Sierra Madre Canyon. It is a subdivision of Sierra Madre and a beautiful place to live. This winter the Canyon is full and inquiries are coming daily for additional accommodations.

Kirby B. Ferguson and family arrived from Collusa to spend the holidays with his parents. They were accompanied from Fresno by John Ferguson.

Warren Preston and wife and little son left last week for Harbor City, where George Preston, Mr. Preston's father, is located. They have been visiting relatives here.

HELP THE TIRED WORKER

A REQUEST IN THE SPIRIT OF CHRISTMAS

Will you help us to serve best those who need service most?

Christmas shopping has begun!

In addition to many passengers, we must, until December 25th, carry many packages and bundles.

Each day from 6 to 9 a. m., and from 4:30 to 6.30 p. m., every car this railway has (except those undergoing repairs) is in service moving the workers to and from their work, and at best some must stand for a part of their journey.

During the Christmas period, will you not contribute to the comfort of many tired workers by planning your journey to and from the city between 9 a. m. and 4:30 p. m.?

Pacific Electric Railway

THE FIRST NATIONAL BANK

SIERRA MADRE

Capital	$25,000.00
Surplus and Undivided Profits	11,000.00

Directors and Officers:

Charles S. Kersting, President. F. H. Hartman, Vice-Pres.
H. E. Allen, Cashier. Chas. W. Yerxe, Vice-Pres.
M. F. Seeley, Assistant Cashier. J. B. Coulston, Director.

Interest Paid on Term Deposits

Safety Deposit Boxes for Rent.

Be the early bird

and select your Christmas Cards while the stocks are fresh and the choice is wide. Our Greeting Cards are especially attractive.

F. H. HARTMAN & SON

Pharmaceutical Chemists

SOME RARE BARGANS IN SIERRA MADRE LOTS

$250.00—1 lot, Victoria lane, south front. 50x150.

$275.00—1 lot, Laurel avenue, north front, 50x150.

$350.00—1 lot, Palm avenue, north front, 50x186.

$400.00—1 lot, Adams street. east front, 50x150.

$450.00—1 lot, Laurel avenue, south front, 50x150.

$500.00—1 lot, Laurel avenue, south front. 50x150.

$650.00—1 corner lot, northwest, south front, 50x150.

$650.00—Large lot, south front, close in.

$800.00—1 lot, West Central avenue, south front. 50x150.

$1100.00—1 large corner lot, fine location, shade and paved streets, 113 by 150, east front.

$1200.00—1 large corner lot, north front, paved street, 135x150.

$1800.00—6 lots. west front, 304x170.

$2000.00—5 lots, east and south front, sidewalks in, each 50x150.

A. N. ADAMS, Real Estate,
Black 8. Sierra Madre, Cal.

ICE CREAM

We Have It —— Try It

CONE, PLATE OR PAIL

First Door East of P. O.
Phone Green 85.

Pettitt's News Stand

PIONEER RESIDENT DEAD

Emile Deutsch, 74 years old, died Tuesday morning at his home, 21 Victoria Lane.

Mr. Deutsch was a progressive citizen and a strong believer in the future destiny of Sierra Madre—a faith he verified by the expenditure of time and money in improvements. He strongly supported schools and every enterprise that would add to the welfare of the community.

He was a member of the Masonic order, joining in 1889.

Father Woodcutter held brief services for the family at the home at 11:30 Thursday afternoon.

Masonic services were held at 2:30 at the residence and cemetery. W. A. Evans, master, assisted by Dean Shaw, officiated.

Interment was made in Sierra Madre cemetery.

Mr. Deutsch was born in Beligum Sept. 20, 1846, and emigrated to the United States in 1862. Seeking a more congenial climate than that of the East, he came to California and finally settled in Sierra Madre in 1885. taking up his residence on a four-acre tract west of Baldwin avenue. He later established a cigar factory at Baldwin and Central.

He is survived by his wife, Mrs. Emile Deutsch, and six children, William Deutsch, Mrs. Bursseret, Mrs. Anderson, Mrs. Garcia, Mrs. Morrison and Mrs. Caulin.

CELEBRATES TENTH BIRTHDAY

Mrs. A. M. Udell entertained with charming party Tuesday afternoon n honor of her little daughter, Hazel, the occasion being her tenth birthday.

The house was attractively decorated in accord with the holidays. The ternoon was enjoyed with games and dancing. Dainty refreshments were served by the hostess, assisted by Mrs. Thomas Henderson.

Those present were Erma and Margery Deutsch, Haidee Addis, Virginia Yerxa, Virginia Roess. Jeannette Yerxa, Margaret Butsch, Virginia Collins, Violet Gerson, Frances Lord. Gertrude Knowles; also Mrs. Calvin Langley and her mother, Mrs. Martha Guthrie.

SISTER PASSES AWAY

Sister Raymond, a Franciscan sister from Rochester, Minn., passed away most peacefully and resignedly to the summons of her Master Tuesday at 5 o'clock p. m.. at St. Vincent's hospital, Los Angeles, shortly after she had been taken there.

Her death is a shock to her sisters all, as she had been ill but a few days and apparently always a robust, healthy looking sister.

The nature of her illness was com- d and her death seemed to re- from paralysis.

r remains were lying in state in convent chapel all day and the neral mass will take place from here, whence her remains will be put o rest in the Calvary cemetery.

SENIOR HOLIDAY BANQUET

. E. Seniors of the Congrega- hurch will hold their holiday Thursday, Dec. 30, at 6:30. ions may be made not later sday with the entertainment composed of Muriel Tarr, ntecito, Raymond Thomp- t Central, and Mora Pol- th Baldwin, or at the of- gas company in Kersting

HTH GRADE PARTY

evening the Eighth grade of mar school celebrated with party. The kindergarten ed for the occasion, was orated, including a tree, loaded with pre-

for the evening were playing games. Dainty s were served later in the

AT CONGREGA- TIONAL CHURCH

entitled "Thy Light Is e given at the Congrega- Thursday evening at choir and Sunday school. solos by Mrs. D. C. Ash- Mora Polsue. H. G. Brad- Yerxa and others. The rdially invited to attend. ion will be taken for the

THANKS

most cordially the or all the sympathy own to me in my great hich I have sustained in the re- death of my dear sister. May Divine Infant bless them all antly ally during the com- hristmas season. May they fur- t assured that I shall not fail ber their charity when they need of it.

F. WOODCUTTER,

Copyright.

NEWS WANTADS

WE HAVE—Some rare bargains in homes and lots. A. N. Adams. 32tf

WE WANT—To list your house for sale. A. N. Adams. 32tf

MT. WILSON TAVERN—At end of car line; Lunches, short orders, meals, canned goods and provisions, ice cream, soda fountain, candies and cigars; home made pies served. Phone Black 55. Otto A. Seng, Prop. 10tf

WANTED TO BUY—For cash, the few pieces of used furniture you don't need. Phone Black 8. Roland Adams. 9tf

FOR SALE—Wood, $2.50 for one-horse load; 326 E. Central Ave.; phone Blue 150. 12*13

BABY CHIX—Tancred 300-egg white Leghorn and other popular breeds; Send for prices; 100 used incubators for sale to make room for my new electric hatchers. Enoch Crews, Seabright, Calif. 13*14

FRYERS—R. I. Red 2 to 2½ lb. fryers; about half a dozen for sale at 217 S. Baldwin. 13*

WANTED TO BUY—Wheel chair; phone Blue 32. 13*

WANTED—Woman to help manage house for good home and wages, or woman to work 3 or 4 hours a day; 58 W. Grand View. 13*

FOR SALE—Ford auto with self-starter and other extras; just overhauled, for price see William Walker, 22 N. Baldwin. 13c

FOR SALE—New $50 Victor phonograph, used only a few times, for $42.50; inquire at Woodson F. Jones Musical and Gift Shop, 31 N. Baldwin. 13*

FOR SALE—Ladies' solid gold watch with diamond setting; also gentleman's diamond ring; 21 Victoria Lane. c13

FOR SALE—Nice hens weighing from four to six pounds, and fryers weighing from three to five pounds. Call Green 84. 13*

FOR SALE—Four fine Brahma pullets, eight months old; should soon start to lay; price $3.00 each. Also smart White Leghorn cockerel. seven months old, hatched from George C. England's trapnested stock (200 to 284 egg record), price $5.00. No bargaining. Edith Wark, 367 North Adams, phone Red 56. 13*

FOR RENT—Furnished 3-room cottage, bath, sleeping porch; adults only; 105 South Hermosa, phone Red 7. 13c

FOR SALE—Nice ripe oranges fresh from trees, by dozen or box; fat hens. some laying; also rabbits and hutches; phone Black 102, or call 305 Manzanita. 13*

"Heal the sick, cleanse the lepers, raise the dead, cast out devils, freely ye have received, freely give."—Matthew 10-7.

A Joyous Christmas and an Electrical New Year

Sierra Madre Electric Company

G. I. Farman, Manager

NEW TELEPHONES INSTALLED SINCE LAST PUBLICATION OF DIRECTORY BY SIERRA MADRE TEL & TEL. COMPANY

Red 44 Bains, M. M., Montecito and Mt. Trail avenues
Green 99 Bayne, A., 110 E. Mira Monte avenue
Green 61 Bowen, Mrs. E. M., 169 Grove street
Black 56 Carhart, E. C.. 500 N. Adams street
Blue 13 Christie, Dolores, 255 W. Highland avenue
Blue 32 Clark, W. B., 609 W. Alegria street
Blue 67 Conner, Wm., 234 N. Lima street.
Blue 39 Davenes. Harold, 94 N. Canyon
Green 67 Doty, W. E., 349 N. Lima street
Black 1 Elwood, E. P., 457 N. Lima street.
Green 92 Emerson, W. J., Apt. 2, Bella Vista Terrace
Red 114 Hayward & Stark. office & Res., 11 N. Mt. Trail avenue
Main 50 Hayward & Stark, nursery, 98 E. Montecito avenue
Red 135 Hoffman, Mrs. Mary, 33 N. Mt. Trail
Black 155 Harper, C. F., 204 Santa Anita Court
Green 13 Hare. Mrs. O. M., 297 W. Highland avenue
Green 37 Hill, Howard, W. Live Oak avenue
Main 103 Jameson, J. W., 481 W. Highland avenue
Green 82 Karger, A. J., 59 Esperanza avenue
Black 71 Kaplin. Elizabeth, 306 W. Highland avenue
Black 159 Livingston, O. E., Vista Lodge, 301 Sturtevant Road
Black 86 Lorenginni, Santo, 635 E. Grand View
Main 160 Mackerras, Dr. R. H.. office, N. Baldwin
Red 54 Marquardt, John, 391 E. Grand View
Blue 5 Meier, R., 102 Mira Monte
Red 43 Meyers. Mrs. F. F., 647 W. Central avenue
Blue 126 Miller, Thomas, 265 N. Mt. Trail
Black 100 Mitchell, Robert, office, N. Baldwin
Blue 54 Moffat, G. D.. 353 Sycamore Place
Black 163 Norris, Georeg, 273 Mariposa avenue
Black 2 Olsen, Martin, 20 S. Baldwin evenue
Green 95 Palmer, G. E.. 80 E. Laurel avenue
Red 21 Pasco, S. C., 395 Mariposa avenue
Green 162 Pierce, R. K., 55 W. Laurel avenue
Green 159 Randall, Miss Ada C.. Sierra Madre Canyon Park
Black 99 Rodgers, Mrs. J. B., 225 Sturtevant Road
Green 30 Settel, Mrs. I., 38 W. Grand View
Blue 11 Smith, G. S.. 47 Bonita
Blue 41 Smith, Mrs. Vernon, 225 W. Highland
Blue 104 Smithson, G. D., 111 N. Sunnyside
Red 87 Stambaugh, Miss G.. 372 W. Highland avenue
Green 127 Stevenson, W. J., groceries, 671, Woodland Drive
Black 127 Thomas, Mrs. F. C.. Churchill Road
Green 18 Warden, Dr. Thomas, 269 E. Laurel
Green 61 Walker, Mrytle, 169 Grove street
Black 125 Wheeling, Albert. 43 Windsor Lane
Red 125 Young, Miss M. A., City Nurse, Windsor Lane
Black 48-2 Y. W. C. A., Mt. Wilson Trail

CHANGE IN NUMBER

Blue 138 Brooks, L. C.. 415 W. Highland, changed from Blue 63
Blue 39 Davenes, Harold, 94 N. Canyon Ave., changed from Red 54.
Red 88 Dickinson, Mrs. M. J.. 258 E. Central, changed from Blue 95
Green 32 Hulse, R. W., 271 N. Lima, changed from Black 107
Blue 28 McMillan, Mrs. S. E., 136 W. Carter. changed from Green 134
Green 118 Lawrence, L., 255 N. Hermosa, changed from Blue 126
Red 53 Reitherman, Philip, 138 W. Central, changed from Green 81
Black 126 Walker, F. J.. 258 E. Alegria, changed from Blue 5

Subscribers are requested to cut out this list and stick it in their telephone directory

WE WISH ALL OUR PATRONS A "MERRY CHRISTMAS"

"HA EAR!"

TO SANTA CLAUS

By James Whitcomb Riley

Most tangible of all the gods that be,
O Santa Claus — our own since infancy!—
As first we scampered to thee — now, as then,
Take us as children to thy heart again.

• • •

Be wholly good to us, just as of old;
As a pleased father, let thine arms enfold
Us, homed within the haven of thy love,
And all the cheer and wholesomeness thereof.

• • •

Thou lone reality, when O, so long
Life's unrealities have wrought us wrong:
Ambition hath allured us, fame likewise,
And all that promised honor in men's eyes.

• • •

Throughout the world's evasions, wiles and shifts,
Thou only bidest stable as thy gifts:—
A grateful king re-ruleth from thy lap,
Crowned with a little soldier-cap:

• • •

A mighty general — a nation's pride —
Thou givest again a rocking-horse to ride,
And wildly glad he gloweth as the grim
Old jurist with the drum thou givest him:

• • •

The sculptor's chisel, at thy mirth's command,
Is as a whistle in his boyish hand;
The painter's model fadeth utterly,
And there thou standest, and he painteth thee:—

• • •

Most like a winter pippin, sound and fine
And tingling-red that ripe old face of thine,
Set in thy frosty beard of cheek and chin
As midst the snows the thaws of spring set in.

• • •

Ho! Santa Claus — our own since infancy —
Most tangible of all the gods that be!—
As first we scampered to thee—now, as then,
Take us as children to thy heart again.

—Copyright by James Whitcomb Riley

of California, its headwaters lie in the lands

11-14

of Sierra Madre, California.

41 North BALDWIN

PHONE : Black 22

$4,000—Large well built bungalow; roomy porches and two screen rooms; modern; also double garage and large lot.

WILLIAM WALKER

Real Estate Investments Notary Public Fire Insurance

How about your Fire Insurance? Have you enough protection?

Miss Edith Walker, Public Stenographer

Just Phone Red 22

Special price $2500—5 room furnished house, small lot, close in, immediate occupancy.

This Establishment Wishes

A Merry Christmas

to All

We hope to merit pour confidence during the coming paear and wish for you a

Prosperous 1921

M. D. WELSHER

Grocery Phone Main 6 Market Phone Main 97

SIERRA MADRE NEWS
By LEO ELDRIDGE SHARP

Entered as Second-Class Matter at the Post Office at Sierra Madre, Cal.

SUBSCRIPTION RATES
Strictly in Advance

One year	2.00
Six months	$1.25
Three months	.75
Outside Los Angeles County	3.00
Telephone - - -	Black 42

The publisher of the News kindly asks the readers to bear with him in a request. We do not apologize for the request. We would ask you to take a few minutes of your time and make a mental list of those who live in your block who are less fortunate than you. There are many sick people in Sierra Madre. There are many sick people who are sick in this town who are far from relatives or friends. Some of them need food and clothing. some of them need noly a cheery word and some need medical attention. Our city nurse is working hard to make this a real Christmas for the poor and we are grateful that she can help so many through the kindness of our citizens, but we would ask you, after making a mental list, to make a resolve tthat some time during Christmas day you would visit those whom you have reason to believe would be happy to have you.

There is so very much good in everybody, and we do hope with all our heart that there will not be a sickroom pass the day without a visit and not a homesick person go through the day without a cheery word from some one. Think how very wonderful it is to be well and strong and among friends. Sierra Madre people have been very good to us. We know what it is to be homesick and we know what it is to have a pat on the shoulder and a word of encouragement. Surely God has been good to this community and we ask you to pause on Christmas day and thank Him who has watched over you and pass your gratitude to the less fortunate.

✣ ✣ ✣

"We are in receipt of a copy of the Sierra Madre (Cal.) News. At first glance we were puzzled as to why the paper had been sent us, but upon turning to the editorial page we recognized the likeness of L. Elridge Sharp, formerly publisher of the paper at Kidder, and at one time an employe of the News, who has assumed the publication of the above paper. Sharp is a hustler and a business getter and we wish him success in his new venture in the 'land of sunshine and flowers'."—Cameron (Mo.) News-Observer.

SIERRA MADRE CANYON FULL

Some of the residents and business men of Sierra Madre Canyon object to so many inquiries about "Carter's Camp." Carter's Camp is not in existence. It is called and is known as Sierra Madre Canyon. It is a subdivision of Sierra Madre and a beautiful place to live. This winter the Canyon is full and inquiries are coming daily for additional accommodations.

Studebaker

SERIES 20 SPECIAL-SIX

You will better understand the enthusiasm of Studebaker owners after you have taken a demonstration ride in the SPECIAL-SIX—anywhere and under any condition you choose. Do this, and you will know the reason for its popularity.

50-H.P. detachable-head motor; intermediate transmission; 119-inch wheelbase, giving maximum comfort for five passengers.

All Studebaker Cars are equipped with Cord Tires—another Studebaker precedent

"This is a Studebaker Year"

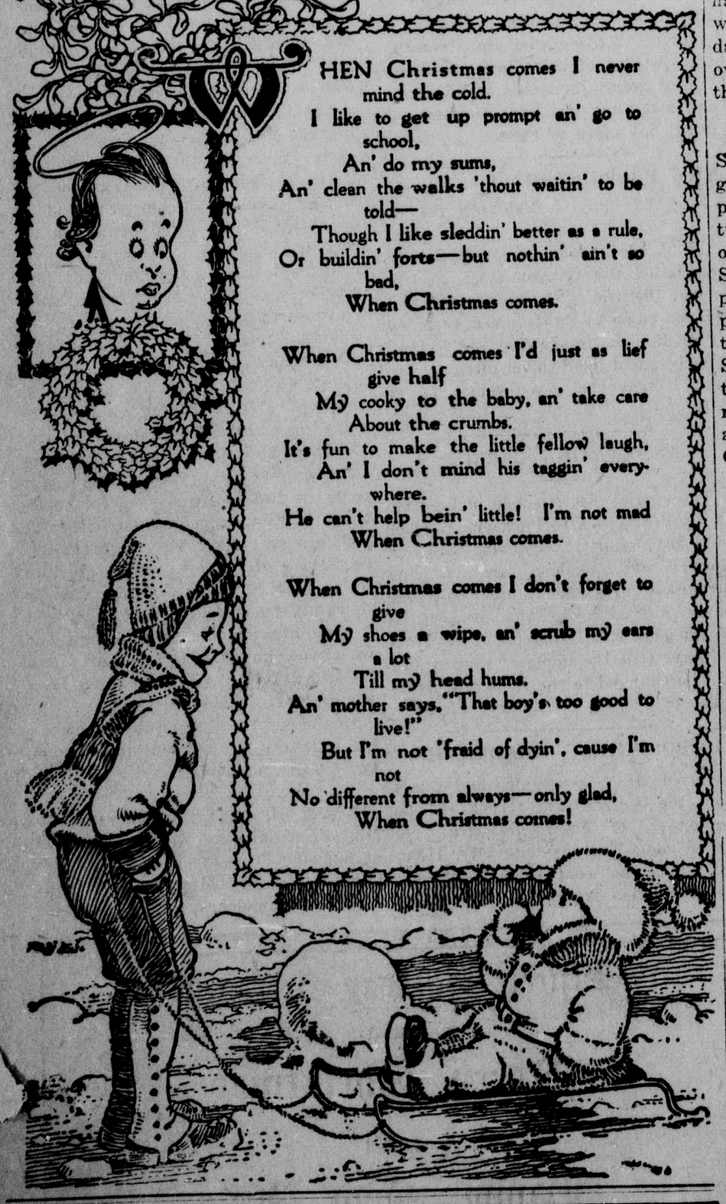
SIERRA MADRE GARAGE

Kirby B. Ferguson and family arrived from Collusa to spend the holidays with his parents. They were accompanied from Fresno by John Ferguson.

Warren Preston and wife and little son left last week for Harbor City, where George Preston, Mr. Preston's father, is located. They have been visiting relatives here.

When Christmas Comes

by Abigail Williams Burton in St Nicholas



WHEN Christmas comes I never mind the cold.
I like to get up prompt an' go to school,
An' do my sums,
An' clean the walks 'thout waitin' to be told—
Though I like sleddin' better as a rule,
Or buildin' forts—but nothin' ain't so bad,
When Christmas comes.

When Christmas comes I'd just as lief give half
My cooky to the baby, an' take care
About the crumbs.
It's fun to make the little fellow laugh,
An' I don't mind his taggin' everywhere.
He can't help bein' little! I'm not mad
When Christmas comes.

When Christmas comes I don't forget to give
My shoes a wipe, an' scrub my ears a lot
Till my head hums.
An' mother says, "That boy's too good to live!"
But I'm not 'fraid of dyin', cause I'm not
No different from always—only glad,
When Christmas comes!

THE FIRST NATIONAL BANK
SIERRA MADRE

Capital	$25,000.00
Surplus and Undivided Profits	11,000.00

Directors and Officers:
Charles S. Kersting, President.
H. E. Allen, Cashier.
M. F. Seeley, Assistant Cashier.
F. H. Hartman, Vice-Pres.
Chas. W. Yerxe, Vice-Pres.
J. B. Coulston, Director.

Interest Paid on Term Deposits
Safety Deposit Boxes for Rent.

Be the early bird

and select your Christmas Cards while the stocks are fresh and the choice is wide. Our Greeting Cards are especially attractive.

F. H. HARTMAN & SON
Pharmaceutical Chemists

SOME RARE BARGANS IN SIERRA MADRE LOTS

$250.00—1 lot, Victoria lane, south front. 50x150.
$275.00—1 lot, Laurel avenue, north front, 50x150.
$350.00—1 lot, Palm avenue, north front, 50x186.
$400.00—1 lot, Adams street. east front, 50x150.
$450.00—1 lot, Laurel avenue, south front, 50x150.
$500.00—1 lot, Laurel avenue, south front. 50x150.
$650.00—1 corner lot, northwest, south front, 50x150.
$650.00—Large lot, south front, close in.
$800.00—1 lot, West Central avenue, south front. 50x150.
$1100.00—1 large corner lot, fine location, shade and paved streets, 113 by 150, east front.
$1200.00—1 large corner lot, north front, paved street, 135x150.
$1800.00—6 lots. west front, 304x170.
$2000.00—5 lots, east and south front, sidewalks in, each 50x150.

A. N. ADAMS, Real Estate,
Black 8. Sierra Madre, Cal.

HELP THE TIRED WORKER

A REQUEST
IN THE SPIRIT
OF CHRISTMAS

Will you help us to serve best those who need service most?
Christmas shopping has begun!
In addition to many passengers, we must, until December 25th, carry many packages and bundles.
Each day from 6 to 9 a. m., and from 4:30 to 6.30 p. m., every car this railway has (except those undergoing repairs) is in service moving the workers to and from their work, and at best some must stand for a part of their journey.
During the Christmas period, will you not contribute to the comfort of many tired workers by planning your journey to and from the city between 9 a. m. and 4:30 p. m.?

Pacific Electric Railway

ICE CREAM

We Have It — Try It

CONE, PLATE OR PAIL

First Door East of P. O.
Phone Green 85.

Pettitt's News Stand

PIONEER RESIDENT DEAD

Emile Deutsch, 74 years old, died Tuesday morning at his home, 21 Victoria Lane.

Mr. Deutsch was a progressive citizen and a strong believer in the future destiny of Sierra Madre—a faith he verified by the expenditure of time and money in improvements. He strongly supported schools and every enterprise that would add to the welfare of the community.

He was a member of the Masonic order, joining in 1889.

Father Woodcutter held brief services for the family at the home at 11:30 Thursday afternoon.

Masonic services were held at 2:30 at the residence and cemetery. W. A. Evans, master, assisted by Dean Shaw, officiated.

Interment was made in Sierra Madre cemetery.

Mr. Deutsch was born in Beligum Sept. 20, 1846, and emigrated to the United States in 1862. Seeking a more congenial climate than that of the East, he came to California and finally settled in Sierra Madre in 1885, taking up his residence on a four-acre tract west of Baldwin avenue. He later established a cigar factory at Baldwin and Central.

He is survived by his wife, Mrs. Emile Deutsch, and six children, William Deutsch, Mrs. Bursseret, Mrs. Anderson, Mrs. Garcia, Mrs. Morrison and Mrs. Caulin.

CELEBRATES TENTH BIRTHDAY

Mrs. A. M. Udell entertained with charming party Tuesday afternoon in honor of her little daughter, Hazel, the occasion being her tenth birthday.

The house was attractively decorated in accord with the holidays. The afternoon was enjoyed with games and dancing. Dainty refreshments were served by the hostess, assisted by Mrs. Thomas Henderson.

Those present were Erma and Margery Deutsch, Haidee Addis, Virginia Yerxa, Virginia Roess, Jeannette Yerxa, Margaret Butsch, Virginia Collins, Violet Gerson, Frances Lord, Gertrude Knowles; also Mrs. Calvin Langley and her mother, Mrs. Martha Guthrie.

NEWS WANTADS

WE HAVE—Some rare bargains in homes and lots. A. N. Adams. 32tf

WE WANT—To list your house for sale. A. N. Adams. 32tf

MT. WILSON TAVERN—At end of car line; Lunches, short orders, meals, canned goods and provisions, ice cream, soda fountain, candies and cigars; home made pies served. Phone Black 55. Otto A. Seng, Prop. 10tf

WANTED TO BUY—For cash, the few pieces of used furniture you don't need. Phone Black 8. Roland Adams. 9tf

FOR SALE—Wood, $2.50 for one-horse load; 326 E. Central Ave.; phone Blue 150. 12*13

BABY CHIX—Tancred 300-egg white Leghorn and other popular breeds; Send for prices; 100 used incubators for sale to make room for my new electric hatchers. Enoch Crews, Seabright, Calif. 13*14

FRYERS—R. I. Red 2 to 2½ lb. fryers; about half a dozen for sale at 217 S. Baldwin. 13*

WANTED TO BUY—Wheel chair; phone Blue 32. 13*

WANTED—Woman to help manage house for good home and wages, or woman to work 3 or 4 hours a day; 58 W. Grand View. 13*

FOR SALE—Ford auto with self-starter and other extras; just overhauled, for price see William Walker, 22 N. Baldwin. 13c

FOR SALE—New $50 Victor phonograph, used only a few times, for $42.50; inquire at Woodson F. Jones Musical and Gift Shop, 31 N. Baldwin. 13*

FOR SALE—Ladies' solid gold watch with diamond setting; also gentleman's diamond ring; 21 Victoria Lane. c13

FOR SALE—Nice hens weighing from four to six pounds, and fryers weighing from three to five pounds. Call Green 84. 13*

FOR SALE—Four fine Brahma pullets, eight months old; should soon start to lay; small ... months old, hatched from George C. England's trapnested stock (200 to 284 egg record), price $5.00. No bargaining. Edith Wark, 367 North Adams, phone Red 56. 13*

FOR RENT—Furnished 3-room cottage, bath, sleeping porch; adults only; 105 South Hermosa, phone Red 7. 13c

FOR SALE—Nice ripe oranges fresh from trees, by dozen or box; fat hens, some laying; also rabbits and hutches; phone Black 102, or call 305 Manzanita. 13*

"Heal the sick, cleanse the lepers, raise the dead, cast out devils, freely ye have received, freely give."—Matthew 10-7.

A Joyous Christmas and an Electrical New Year

Sierra Madre Electric Company

G. I. Farman, Manager

SISTER PASSES ... r 30, 1921

Sister Raymond, a ... ter from Rochester, ... away most peacefully ... to the summons of he ... day at 5 o'clock ... m., a ... hospital, ... Angeles, ... she had ... to the office of ... rews and Hawks ... He ... and inquired for the latter gentleman and, while waiting ... him, volunteered the information that he had last visited this town eighteen years ago, and that he saw many changes. He then noticed Carl Pegler passing the office and fell upon him with enthusiasm, which was redoubled when Jim Hawks arrived on the scene a few moments later.

He was C. C. Thompson, who spent several winters here with his parents, who lived on West Mariposa Street. He was purser on the lake steamers plying between Buffalo and Duluth, and when the winter storms caused the steamers to be laid up he came to California and spent his days roaming the mountains and hunting and made many friends among the young men of the town.

After twenty-five years on the steamers he has retired and, with a chum of his, has come to California to live. He came to Sierra Madre to find a suitable home, while his friend was looking in other directions. He found a place which he thinks will be just about right, so unless his friend discovered something much more preferable elsewhere they will settle here.

He was de... with the appearance of the ... says he has not seen ... eighteen years ... which appeals ... and that he is ... contented any-

... Changes ... er 18 Years

Ward's Bulbs

PLANT NOW

HYACINTHS
NARCISSUS
DAFFODILS
SMALL LILIES
GLADIOLUS
SPANISH IRIS
DAFFODILS ETC.

Ward Nursery
... Laurel ...
Phone Blue 2...

Fake Orange Juice to Be Banned

There is an old adage, often repeated, that "Imitation is the sincerest kind of flattery."

And some people still believe that to be imitated is to be most sincerely flattered.

The sudden rise of popularity which has marked the advent of orange juice upon the soft drink stands of this country has brought in its wake a score of cheap imitation "orange drinks"—so termed.

That these imitation orange drinks are the most brazen fakes ever perpetrated upon an unsuspecting public, which seeks the healthful benefits to be derived from the pure juice of an orange is the contention of pure food experts, and editorial comment appearing in the press today.

Already the law is bearing down heavily upon those vendors of soft drinks who advertise their synthetic mixture of citric acid, coal tar dye and foodless sweetening matter as "Pure Orange Juice," or merely Orange Juice."

Like most cunning deceptions the people practicing the deceit have slipped a cog or two so that the discerning consumer can, if he will, distinguish between the fake drink and the pure orange juice.

The makers of the imitation drink have colored it so thoroughly in most cases that it is almost the color of the skin of the orange. This has been done in an attempt to give the drink a genuine appearance.

Don't be deceived by this colored mixture.

The genuine orange juice, made from the fresh fruit, may be easily distinguished by its light yellow color. It is never a deep orange.—California Citrograph.

Pictures of Sierra Madre Elicit Prompt Comment

The pictures of Sierra Madre which appeared in the Sunday Times through the efforts of the Chamber of Commerce, brought an immediate response from one man who saw them.

He wrote the secretary that they made him homesick for the mountains and he wanted to know if he could get a piece of land anywhere near the mountains, and he also wants a job as driver of a packtrain or any job that has a horse and the mountains connected with it.

That letter came in the Tuesday mail, so he didn't waste any time after seeing the pictures. He said that he came from New Mexico to his present home, which is in a low, flat section, and that Sierra Madre looked good to him. Information was promptly sent him, and the secretary is waiting further developments.

Our City 33 Years Ago

Items from the Sierra Madre Vista of April 21, 1888. Flowers, rattlesnakes, entertainments occupy attention.

The members of the hardware firm of our town, W. S. Andrews and C. M. Clark, are playing at camping out at the Peak this week.

Mrs. Crisp and Mrs. Andrews have each contributed flowers to the Los Angeles Flower Festival. Doubtless others have sent contributions, but we have not learned their names.

A rattlesnake nearly five feet long and having nine rattles was killed on the Trussell Tract last Sunday. He was an ugly customer and M. L. Jones did the neighborhood a real service when he bruised the serpent's head.

We are again indebted to our good friend, Miss Fannie H. Hawks (or the better half of us is), for a beautiful bouquet, this time composed entirely of flowers remarkable for their fragrance. Mrs. Deutsch also has our thanks for two fine bouquets.

A. T. Morton is endeavoring to play the part of public benefactor in Southern California. For some time past he has been laboring assiduously at a preparation for a fuel to take the place of wood and coal. Such an invention would be of inconceivable value to our southern district.

The Sierra Madre Bank is to be temporarily located in the Real Estate Building, on Central Avenue, and desks and other conveniences have been provided for the purpose. The date of opening for business has not yet been definitely fixed, but it will probably be within the next month. The new bank building will be commenced within a short time.

N. H. Hosmer has in his garden a "Gold of Ophir" rose bush, two years from the slip, on which he counted a few days ago over six hundred full blown roses, with buds too numerous to count. He informs us that at the present time the number in bloom is even greater than at the time of counting. Mr. Hosmer has a well kept garden, which is one of the attractions of Sierra Madre.

The guttering around the school house grounds on Baldwin and Central Avenues has been completed, and is a great improvement. The grounds have also been cleaned of dirt and weeds and put in good shape generally, and now present a very creditable appearance. There are two acres belonging to the school grounds, and it is no small matter to keep them in repair; but our School Trustees have shown themselves to be equal to the emergency, and we do not believe there are neater, better kept public school grounds anywhere.

Last Saturday the first excursion of the season from Sierra Madre to Long Beach, "overland," was made, the conveyance being Bower and Brooks' hack with four horses attached. The party consisted of Mr. and Mrs. St. George Freeman, Mr. and Mrs. Brooks and Mr. Bower.

The entertainment given by the Ladies Social Union Thursday evening was a splendid success, as we were sure it would be. Our local talent all rendered their parts well, especially Mrs. P. T. Reed and Mr. J. A. Osgood, who are popular favorites. The little folks who participated—Misses Beatrice House, Gertrude Cook and Ethel Bower, and Masters Charles Ferry and Charles Miner—deserve great praise for the manner in which they performed their respective parts. Mr. J. C. Dickson was an ideal minister, Miss Alice Davis made a handsome bride, and Miss Loa Holmes, representing "Love," in the pantomime, was graceful and pretty. Mrs. Andrews and Miss Laura Hawks rendered efficient service at the piano. The Mesdames Ferry, Osgood, Cook, Dickson, Hook and Nelson Smih deserve credit for the manner in which they conducted their entertainment. It was all and more than anyone expected.

Officers Combat Influx of Tramps

The peace officers of Los Angeles County are preparing for an active campaign to prevent Southern California from being flooded with the army of hoboes and criminals which has started in this direction. For some reason, the movement of undesirables from other parts of the country seems to have started earlier than usual this year, and the railroad special agents and the peace officers throughout the county have been taking a surprisingly large number of boxcar and breakbeam tourists from the trains from the east and north.

Times have been hard in other sections and easy money has not been so easy the past few months, so the flood of idlers and crooks has started to this favored spot, which is reported to be prosperous.

Chief of Police Jones of Los Angeles advises that rockpiles be instituted in every town and city and that all vagrants arrested be put to work on said pile. Work is the one thing that horrifies the larger portion of these travellers. There is, of course, a percentage of respectable men who are really ready and willing to undertake honest work, but who are "broke" and reduced to riding the brakebeam, but the percentage of these is small.

Chief Jones feels that if the word goes forth that Southern California is no place for those who don't wish to work and that arrest means rockpile, some of our intending visitors will change their plans.

The agents of the transcontinental lines running into Los Angeles report that never in the history of the railroads have so many women beaten their way on trains. A great many have been taken from the trains at San Bernardino within the past two or three weeks. In one instance a young woman with a nine-months-old baby was found in a box car in which she had ridden from Nevada. A fever for beating their way across the country seem... a certain ... lands

Dry Spell Result of Newspaper Talk

A certain citizen of this city has decided that advertising does not always pay, or at any rate publicity is not always a blessing. The Los Angeles dailies recently announced he had received an appointment as a prohibition enforcement officer. The report was not correct, but he has had a chance to find out just how popular such officials are.

At first he couldn't understand the wary look that appeared on men's countenances while he was chatting along in a friendly spirit. Then he noticed that anybody with a bulge in his pocket just naturally slid down alleys or around corners whenever he drew near.

He began to realize all he was in for when a few earnest souls commenced giving him very involved and roundabout hints as to things they felt "ought to be stopped." It would have taken a Philadelphia lawyer to unravel any real information from the tangle of mysterious "tips," and he didn't want to be bothered with it anyway.

But the crowning sorrow is that no one, not one single person, has offered him so much as a sip of home brew or anything else since that report was circulated; they don't even tell him recipes any more, and collecting recipes was one of his main diversions. He never tried them, they all sounded rather involved; but he collected them with the same avidity with which the small boy collects stamps.

It is a very sad and a very dry situation, and the newspapers are to blame of course; but there doesn't seem to be any help in sight.

CANADIAN ART STUDENT HERE

Dr. Jackson, City Health Officer, is very much pleased over the arrival of his nephew, R. L. Jackson, son of M. B. Jackson, K. C., of Victoria, B. C., who has come south to take a course in the Otis Art Institute in Los Angeles.

Mr. Jackson will live with his grandmother, McCleneghan, of 161 North Auburn Avenue.

NEWS WANT AD—Perhaps that old machine is getting a little shabby and there is a fellow around the corner who needs it in his business. Why pay a middleman's commission? Try a News want ad.

Slot Machines Declared Unlawful

In response to a request from Marshal Udell for information as to the legality of slot machines, Deputy District Attorney Doran announces that all slot machines must go, that a state law absolutely prohibits their use.

There is a widespread belief that so long as the person playing the machine receives any article of merchandise whatever, no matter how small the value, in return for the money put in, that the machine is not operated contrary to law, but Mr. Doran says that is not the case.

He also added that while he intended to stop the use of the machines wherever found, that he would not prosecute the men in whose places the machines were operating, the first time he found them there, but that he would prosecute those responsible for selling or renting them to the storekeepers. The storekeepers might have acted in good faith, but the manufacturers and sellers of the machines know that they are breaking the California law when they install them.

In the event that the storekeeper repeated the offense after having been warned and having one machine closed, of course he would be prosecued.

There are two or three places in this town where these machines have been operating, but now that the Marshal has been informed as to the stand the District Attorneys office takes concerning them, they will not be allowed to continue.

PLEASED BY CITY'S PROGRESS

Older residents of this city will be interested to hear that S. T. De Pencier, who for many years lived on his ranch on East Central Avenue, and who is now living at Beaumont, is somewhat better than he was a year ago.

Mr. De Pencier, who is 73 years of age, has been in very poor health for some time and since his illness of last summer has not been able to walk. He is able to get about somewhat in a wheeled chair and is as interested in the affairs of this city as when he lived here.

Carleton Pegler visited him last Sunday and reports that Mr. De Pencier asked to be remembered to his old friends here and was much pleased to hear of the various improvements in the city since he moved away. His daughter, Miss Mabel, is with him constantly.

Right Kind of Service

You can get service most anywhere, but we make a POINT of sat... factory service. All we ask is a trial to convince you of this POIN... in regards to quality and price of our work.

A SUGGESTION

If in need of tires call and get our prices. We can supply a... but advise the famous Brunswick or U. S. Tires.

How about your battery? Let us test it fo... also recharge your run-down bat... make ...

...LAND

PHONE : Black 22

"LIFETIME"

CASH AND CARRY STORE

18 NORTH BALDWIN, SIERRA MADRE, CALIFORNIA

"SAVINGS ON EVERYTHING," OUR MOTTO. THE HOUSEWIFE THAT DOES HER OWN MARKETING WILL SAVE MONEY HERE.

Karo Syrup, 5 lbs. 55c	Potatoes, 15 lbs. for 50c	Flour, 49 lb. sack $2.98	Soap, 4 bars White Laundry 25c	Shortening, Snowdrift, lb. 30c
Karo Syrup, 10 lbs. 98c	Rolled Oats, H. O., pkg. 20c	Coffee, fine Hotel bulk, lb. 35c	Candy, pure mixed, broken, lb. 25c	Shortening, compound, lb. 20c
Milk, 4 small cans, ... 25c	Best Sugar, 5 lbs. 45c	Xtra quality bulk coffee, lb. 40c	French Bon-Bon candy, mixed 35c	Nucoa 35c
Butter, lb. 61c	All the best can Coffee 50c			Walnuts, soft shelled, lb. 25c

Try the new system of selling groceries---we will keep following the market down.

F. G. SCALZO

A Merry Christmas and a Happy New Year!

JITNEY FOR HIRE

Call Blue 129 day or night

Trunk Hauling, Parcel Delivery.

CHAS. LEWEN

Residence 192 Canyon Ave.

Your Christmas Wine !

AMRITAM

The Oriental Nectar of Life

Only non-alcoholic nutrient table wine in the world

AMRITAM

the non-alcoholic "wine of the kingdom" should be used in every home as the **festive wine.** May be served with each course. **Amritam** aids digestion. Also served as cordial after dinner. Use **Amritam** for the Christmas pudding, mince meat, sauce, and Christmas cake.

Amritam punch for social occasions is unexcelled.

Order through your grocer or druggist, or direct from the

AMRITAM COMPANY

Windsor Manor, Sierra Madre, Cal.

Announcement

DR. NORMAN H. GOODENOW

announces the opening of offices at 71 North Baldwin Avenue Sierra Madre, California

Announcement

I wish to announce the opening of modern dental offices at 71 North Baldwin avenue Sierra Madre Calif.

DR. THOMAS WARDEN

CHRISTMAS TIMES.

Christmas times in Georgy! know it by the way
The little boy is talkin' 'bout the toys every day,
For he's seen 'em in the winders wher' his mother walked along,
An' "What you goin' to buy me?" is his everlastin' song!

Christmas times in Georgy! jest as sure as fate,
Know it by the little girls that hang aroun' the gate,
Waitin' with a kiss fer me when evenin' comes along;
An' "What you goin' to buy me?" is their everlastin' song!

Christmas times in Georgy! 'Pears to me that they
Are in a powerful hurry for to mind you o' the day,
As if the old-time fellers that's lived so mighty long
Didn't know the time o' Christmas 'thout that everlastin' song!

But—thank the Lord, there's some one in the homes aroun' us yit
To kiss us all fer Christmas so's we never kin forgit!
An' thank the Lord fer little ones that think the time is long
An make us young forever with the music o' that song!

—Atlanta Constitution

CHRISTMAS THOUGHTS

Chime soft and low, glad Christmas bells!
We, too, will sing,
Will bring our gifts more precious far
Than frankincense or costly myrrh
To Christ our king.
Our consecrated lives we'll give,
With trusting, loving hearts we bend
To plead for grace and strength to live,
And honor him, our precious friend.

—Selected

JESUS THE RECONSTRUCTOR.

BY ISAIAH.

The lord hath anointed me to preach good tidings unto the meek;
He hath sent me to bind up the broken-hearted,
To proclaim liberty to the captives,
They shall build the old wastes,
They shall raise up the former desolations,
And they shall repair the waste cities

SAY IT WITH FLOWERS

THEL ARE HERE

Jhn F. Sharp and wife arrived yesterday afternoon from Kansas City and will make Sierra Madre their home for the present. This is their second visit to Southern California, and we hope that they will like it well enough to stay.

Fruit Trees

Order Early

They will be scarce this year

WARD'S NURSERY

Mountain Trail and Laurel

Phone Blue 29

CHRISTMAS DAY.

Oh, blessed day which gives the eternal lie
To self and sense and all the brute within—
Oh, come to us amid this war of life;
To hall and hovel come, to all who toil
In senate, shop or study, and to those
Who, sundered by the wastes of half a world,
Ill warned and sorely tempted, ever face
Nature's brute powers and men unmanned to brutes—
Come to them, blest and blessing, Christmas Day
Tell them once more the tale of Bethlehem—
The kneeling shepherds and the Babe divine—
And keep them men indeed, fair Christmas Day.

—Charles Kingsley

LOCAL AND PERSONAL NOTES

Mrs. E. Wood Davis is in town for a visit with friends.

George L. Mitchell of New York City is visiting his brother, Robert Mitchell, and family.

Howard Elder and wife of Mason City, Iowa, are guests of Mr. and Mrs. W. E. Farman on East Highland.

Miss Martha Howell of Carter avenue left Sunday for Oakland, to visit her uncle and aunt.

Mrs. H. R. Spencer and children of Culver City are visiting Mrs. Spencer's sister, Mrs. A. F. Snell.

Miss Elizabeth Polsue of Long Beach arrived today to spend the holidays with her family.

Cedric Tarr is expected home Friday morning from Stanford unierysity to spend the holidays with his parents.

Amson Dorsey Cain, well known Los Angeles vocalist, and wife, are guests of Mrs. Cain's father, A. H. Herrington of West Highland.

Mr. and Mrs. S. A. Croxson are happy to announce the birth of a son, born Thursday night at the Pasadena hospital.

Mr. Shaffer, father of Mrs. Wheeling, is here to spend the winter.

Miss Virginia Jones is home from Redlands to spend the holidays with her parents.

Mr. and Mrs. Paul Baugh and two children of Pasadena were guests of Mr. and Mrs. George Humphries Sunday.

George Humphries returned from San Diego county Thursday, where he has been four days, looking after property interests.

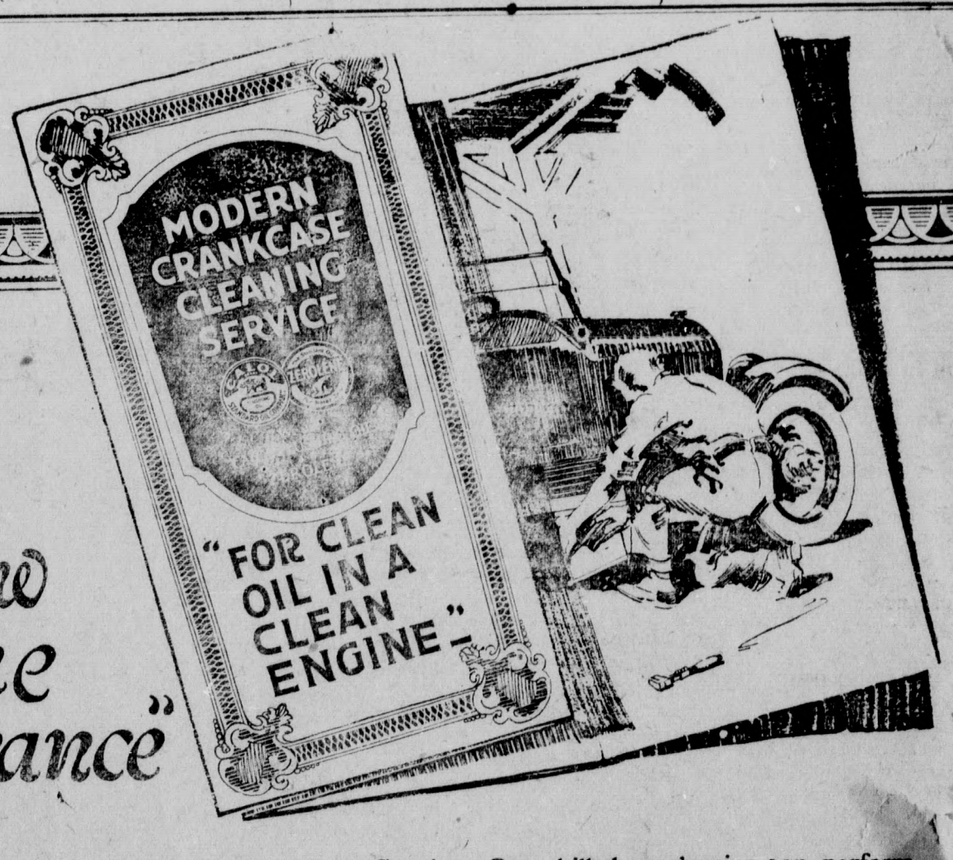
Wilfred Humphries and wife of Los Angeles and Mrs. S. Miller and Mrs. Keelly of San Francisco were dinner guests Monday of Mr. and Mrs. Geo. Humphries.

Miss Annie Greene and Mrs. Brent of Los Angeles were luncheon guests Monday of Dr. Dana Bartlett. The affair was complimntary to Dr. Bartlett's daughter, who leaves Dec. 28 for Honolulu.

George C. Howell and wife will motor to Santa Barbara Thursday to spend Christmas. They will be joined by Miss Martha Howell on her return from Oakland, where she is now visiting.

W. E. McCrary, cement contractor, was badly injured and bruised Friday afternoon, when he fell fifteen feet from a scaffold. He suffered a fractured left shoulder. An X-ray taken Saturday revealed no other serious injuries.

John Simons and wife of Alamosa, Colorado, are guests at the home of Mr. and Mrs. E. A. Newton, 217 South Baldwin. They arrived Wednesday evening to spend the holidays with their son, Jack Simons, a student at the University of Southern California, and Mrs. Newton, a sister of Mr. Simons.



The new "engine insurance"

"CLEAN oil in a clean engine" is a "policy" that no motorist can pass up if he expects his engine to give efficient service.

After a few weeks of driving, your engine oil becomes dirty with carbon, road dust and fine particles of metal—and diluted by gasoline which works past the pistons.

To rid your engine of this dirty, diluted oil and refill the crankcase with clean, fresh oil, we have installed Modern Crankcase Cleaning Service. Our skilled mechanics can perform this needed service for you quickly and at a nominal cost. We use Calol Flushing Oil, which cleanses thoroughly without danger of contaminating the fresh oil. And to assure proper lubrication for your engine we refill the cleaned crankcase with Zerolene of the correct grade.

Bring in your car today. Let our Modern Crankcase Cleaning Service give you better engine performance and longer life for your car.

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MILTON STEINBERGER

Proprietor

Sierra Madre, Cal.

doubtful. N... ...henting on the part of nur... it is proven that the ava... ...me to stay; that it can be ...fully and profitably.

...ture o... ...portant if you want p... ...go... fruit. The tree should have a large basin dug around it which should be covered with a mulch of rotted leaves and stable manure. Water should be run in the basin at least once a week. ...avacado is a native of ... ...ies and likes ...

...subdivi... ...ment at the present time which ... easily add a million people to our farming population," said Dr. Elwood Mead, Professor of Rural Institutions

...ot sep... ...cream in ...most sani... ...n 115, or better still, come and visit our dairy, So. Canon Ave., between Central and Live Oak Aves., on the Pegler ranch. Myrdell Dairy, A. U. Woodward.

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MEMBER NATL. RETAIL GROCERS ASSN.

Christmas Greeting

to our friends and patrons

Sierra Madre Department Store
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S. R. NORRIS, Prop.
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AIR TOURNAMENT AT LONG BEACH CHRISTMAS DAY

The National Winter Air Tournament to be held at Long Beach, on Dec. 25, 26 and 27, will be the largest and most important aerial event held in America during the past year, it is indicated by the entries for both flying events and ground show which have been received by the Aero Club of Southern California, under whose auspices the meet is being held.

Over fifty airplanes of a varied assortment of types, will take part in the tournament, as well as innumerable ground exhibits of motors, accessories, and aerial ordnance.

March Field, Riverside, Rockwell field, San Diego; Ross field, Arcadia; Crissy field, Sacramento, and the naval air station at San Diego will enter army and navy planes in the 100 mile scratch race, and the 60 mile handicap race, and will maintain extensive ground exhibits as well.

Bill Swartz of Philadelphia arrived Monday in California, where he expects to remain permanently. He is a former Sierra Madrean and will visit his parents here.

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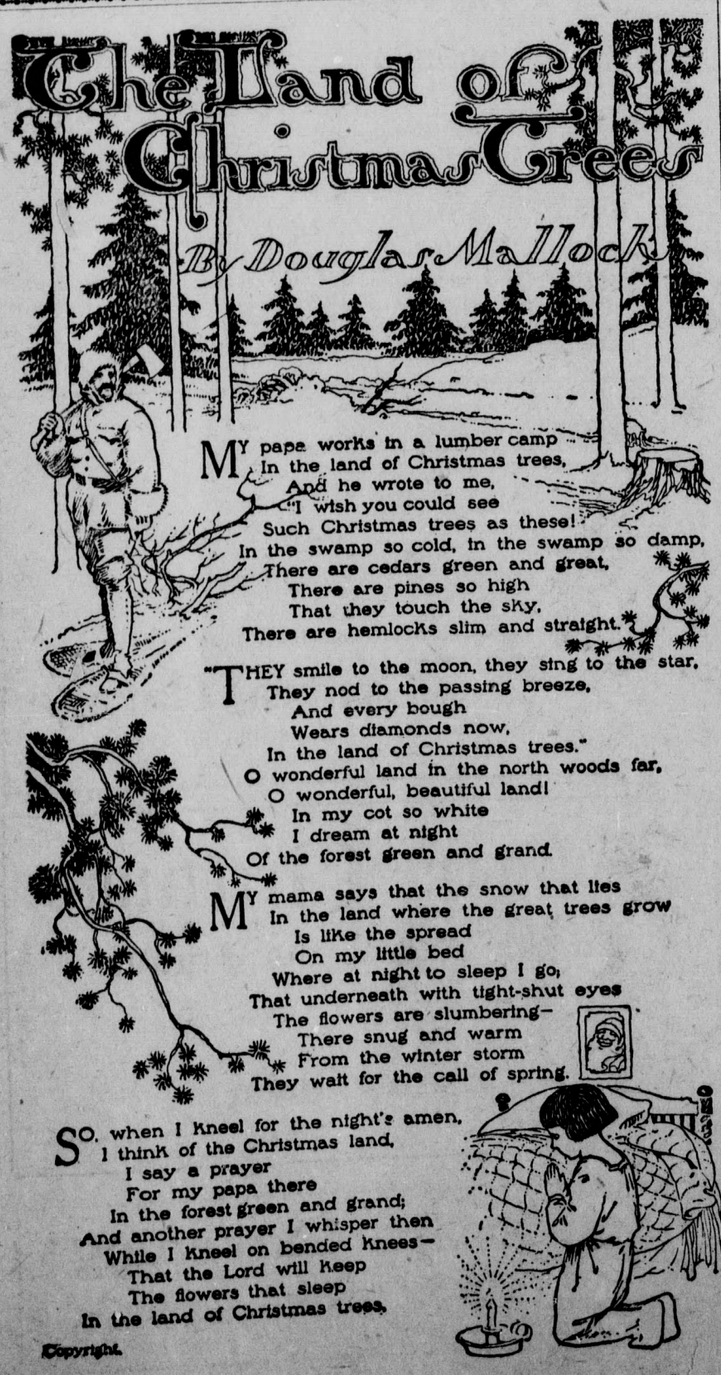

MILLIONS OF ACRES TO BE GIVEN WATER

Proposed Harnessing of Stream at Marble Canyon and Diamond Creek Expected to Stop Floods

For the purpose of developing two and one-half million horse-power of electric energy from the waters of the Colorado river, which is the equivalent of the present total hydro-electric development in the States of California, Oregon, Washington, Arizona, Colorado, Idaho. Montana, Nevada, New Mexico, Utah and Wyoming at the beginning of 1920, the Southern California Edison company has applied to the Federal Power Commission at Washington for a preliminary permit to proceed with this gigantic undertaking.

The application contemplates the development of power at the Marble Canyon and Diamond Creek on the Colorado river above the Boulder Canyon project, and the permit would allow the Edison company time for surveys, investigation and perfecting of financial plans for the construction of the dams, conduits and power houses at Marble Canyon and Diamond Creek, not including the possible power to be developed in the Grand Canyon and other sites along the National Park.

The total possible hydro-electric development of the Colorado river is over four million horse-power. which is equal to one-half the total hydro-electric power now generated in the entire United States.

President John B. Miller has received telegraphic advices that the company's application has been accepted by the Federal Power Commission and the matter will proceed in accordance with the provisions of the general water power law, which provides for a period of advertising and the giving of notice to States, municipalities and others likely to be interested in such development.

Incident and of great importance to the project, is the establishment of a uniform flow of the Colorado river, which would practically eliminate the destructive floods each season. It also creates possibilities for irrigation with subsequent colonization and the maintenance of large populations in the lower Colorado territory, which is one of the most important advantages of the project.

3,000.000 Acres Increase

The present irrigable capacity without storage is 750,000 acres. Full control under storage regulation would allow an increase to 3,000,000 acres, which indicates that under present conditions only twenty-five per cent of the potential irrigating capacity of the stream is being used.

The storage basin will be over two hundred miles in length, impounding more than 40,000,000 acre feet of water.

A study of the area over which the power proposed to be developed from the Colorado river could be distributed, is more than three-fourths of the State of California, the entire States of Utah, Arizona and Nevada, one-half of Colorado and New Mexico and possibly one-fifth each of Idaho and Wyoming. Should international boundaries be crossed by the line of development, the large agricultural and mining districts of Northern Mexico would be within reach.

Would Operate Railroads

By the complete development of the hydro-electric resources of the Colorado river, which drains a watershed of 250,000 square miles, and has an annual run-off of 16,000,000 acre feet, electric energy could be furnished for the operation of trains on 15,000 miles of railroad consisting of six existing and two proposed transcontinental lines,, and still leaving sixty-five per cent of the generated power for general commercial, agricultural and industrial purposes.

To develop an equivalent amount of power by generating plants using oil for fuel, would require the burning annually of over 90,000,000 barrels of oil which is practically the present production of petroleum in the State of California.

The substitution of this enormous increase in hydro-electric energy for that now produced from oil would indefinitely extend the fuel life of the United States Navy and the Merchant Marine which is dependent upon oil supply since the exigencies of the World War brought about a change of coal to oil burning for navigation purposes.

Four-Fold Purpose

The Colorado river is considered to be the second largest river system in the United States and is unique among the important waterways of the world in its adaptibility to control for the fourfold purpose of flood prevention, irrigation, navigation and power development.

Although its outlet is in the desert lands at the head if the Gulf of California, its headwaters lie in the lands of abundant snowfall in the States of Wyoming, Colorado and Utah. Impounding its waters above the proposed dam to be 500 feet in height would store 93 per cent of its annual run-off. Estimated on the accepted basis of statistics, the increase in community wealth by this development would be equal to the total valuation of California for the year 1920.

Mrs. L. H. Stevenson of the Bishops's school, La Jolla, is the guest of her mother, Mrs. A. D. Hawks, for the holidays.

MUSICAL GIFTS FOR CHRISTMAS
Pianos and Phonographs, new and used at Bargains. Piano mahogany case $215.00; Player Piano and Rolls. Bargain Phonograph, good as new $45. Emerson, Records Gennett. See thte Library Phonograph Lamp, plays all types of records.
ROBINSON'S
F. O. 945. 40 N. Raymond Av. Pasadena, Cal.

NOTICE OF PUBLIC WORK

Public notice is hereby given that on Friday, the 12th day of November, 1920, the Board of Trustees of the City of Sierra Madre, California. did at its meeting on said day pass a resolution No. 102, declaring its intention to order the following Street Work to be done, to-wit:

To close up and vacate those certain alleys situate in the said City of Sierra Madre more particularly described as follows:

All that certain alley 15 feet in width running from Grand View Avenue to Laurel Avenue through that certain Block of land in said City of Sierra Madre bounded on the North by Grand View Avenue, on the East by Sunnyside Avenue, on the South by Laurel Avenue and on the West by Block D, of the Replat of Edgemont Tract as per Map thereof recorded in Book 52, Page 30, Miscellaneous Records of Los Angeles County. the center line of which said alley commences at a point in the south line of said Grand View Avenue 7.5 feet west from the northwest corner of Lot 7, Block D, of the Grand View Tract as per Map recorded in Book 29, Page 96, Miscellaneous Records of Los Angeles County, and running southerly to a point in the north line of Laurel Avenue 7.5 feet west to the southwest corner of Lot 1, Block D, Grand View Tract.

And also all that certain alley 15 feet in width running from Laurel Avenue to Highland Avenue through that certain Block of land in said City of Sierra Madre bounded on the North by Laurel Avenue, on the East by Sunnyside Avenue, on the South by Highland Avenue and on the West by Block C of the Replat of Edgemont Tract as per Map recorded in Book 52, Page 30, Miscellaneous Records of Los Angeles County, the center line of which said alley commences at a point in the south line of said Laurel Avenue 7.5 feet west from the northwest corner of Lot 7, Block C, of the Grand View Tract as per Map recorded in Book 29, Page 96, Miscellaneous Records of Los Angeles County and running southerly to a point in the North Line of Highland Avenue 7.5 feet west of the southwest corner of Lot 1, Block C, Grand View Tract, being public alleys in said City of Sierra Madre.

That the exterior boundaries of the district of lands to be affected or benefited by said work or improvement and to be assessed to pay the damages, costs and expenses thereof are described as follows:

Commencing at the southwest corner of Grand View Avenue and Sunnyside Avenue and running South along the West line of said Sunnyside Avenue to the northwest corner of Sunnyside Avenue and Highland Avenue; thence West along the North line of said Highland Avenue to the East line of said Block C, Replat of Edgemont Tract; thence North along the East line of said Blocks C and D Replat of Edgemont Tract to the South line of Grand View Avenue; thence along South line of Grand View Avenue to point of beginning, excepting therefrom any portion of any public street or alley which may be included within the above described assessment district.

Reference is hereby made to said Resolution of Intention No. 102 on file in the office of the City Clerk, of the City of Sierra Madre, for further particulars.

Dated this 15th day of November, 1920. A. M. UDELL.
Street Superintendent of the City of Sierra Madre, California.
11-14

A Merry Christmas and A Happy New Year to All

ARROW-HEAD SPRINGS WATER
FRESH FRUITS AND VEGETABLES
C. M. Nomura
PHONE MAIN 46 BANK BUILDING

Remember Mother Present Her with
an
Eclipse
CABINET GAS RANGE
WITH THE "VENTILATED OVEN"
This gas range, unique in many respects, possesses features dear to the heart of the housewife. While most gas ranges are ventilated, only the Eclipse Gas Range has "circulated air" feature.
Because of this "circulated air" innovation, the Eclipse is a perfect baker. For baking bread or preparing the Holiday Turkey, this gas range has no equal.
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FEED AND REMEDIES
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ALL KINDS OF STRAIGHT OR MIXED GRAIN FEED.
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12 N. BALDWIN AVENUE
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Notice--Strickland's Feed Store is now located at 41 N. Baldwin Ave.
Lowest prices on Poultry Food, Poultry Remedies and Poultry Supplies. Grain, Hay, Seeds of all kinds, onion sets. Fertilizers, Alfalfa, Clover and Blue Grass Seed.
J. W. STRICKLAND
41 North BALDWIN PHONE : Black 22

To My Patrons and Friends

A VERY MERRY CHRISTMAS

and

A PROSPEROUS NEW YEAR

M. D. WELSHER,

Baldwin and Central
Sierra Madre, Calif.

Sierra Madre's Greatest Collection

Christmas Gifts

By far the largest and best collection of useful, practical and beautiful gifts we have ever shown. You will be surprised at the big assortment of snappy new things and so much less than city prices.

BATH ROBES—
ONE-THIRD OFF

The famous Cuddledown Bath robes for men. women and children.

Women's bath robes, made of the bestBeacon robing, trimmed with wide satin band, large collar, regular $16.00 grade—
$10.67

Men's bath robes, strictly tailored, cord trimmed, made of best Beacon robing, regular $15.00 grade—
$10.00

Children's bath robes, made of same material—
$5.37

MEN'S SCARFS—
ONE-THIRD LESS

Big stock of men's ties in four-in-hand styles. These were bought away under value and will be sold at a saving of one-third. All new, snappy styles.

MEN'S SWEATERS—

Made of Angora wool, in heather brown, regular $15.00 values
$12.50

SILK SHIRTS—

Men's fine silk shirts, not cotton mixed, regular $15.00 values—
$9.45

SPECIALS—

Men's outing pajamas **$2.98**
Boys' flannel shirts **1.65**
Men's grey wool mixed shirts **$2.68**
Firemen's hose **25c**

WOOLEN SCARFS—

Make wonderful presents. We have them in browns, blues and mixtures—
$5.50 TO $12.50

HANDKERCHIEFS—

With white and colored embroidery, by the box or single; an endless assortment to choose from—
15c TO $3.00

FANCY APRONS—

Dainty aprons of lawn and organdie, lace trimmed—
$1.50 TO $2.50

LUNCHEON SETS—

Japanese luncheon sets in 60x60 and 48x48, with napkins—
$2.45 AND $$2.95

EMBROIDERED PILLOW CASES

Made of good quality sheeting, with place left for letter—
Each $1.25

SILK UNDERWEAR—

Crepe de chine and wash satins, in flesh color, camisoles, envelopes and bloomers—
$1.95 TO $3.95

NECKWEAR—

A new line of collar and vest and collar and cuff sets in ecru shades net and lace combinations
$2.50 TO $4.50

PHOENIX SILK HOSE—

In black, brown and white. dependable and beautiful—
$1.50 TO $2.60

FANCY TOWELS—

Bath towels with colored ends and fancy weaves, all sizes—
48c TO $2.25

WIDE RIBBON—

in plain and fancy patterns. Hair bows made free—
yd. 39c TO 59c

WOMEN'S SWEATERS
REDUCED PRICES

The best selection of fine all wool sweaters for women we have ever shown.
Tuxedo style, made of finest all wool yarns with braided sash, comes in black and white, all black, brown and burr, navy and sapphire blue—
$11.50

Belted sweaters with block stitch body and ribbed skirt, wide belt, made of strictly all wool yarns, colors same as above—
$13.50
These sweaters are knit to fit.

HOUSE DRESSES—

The Walco dress, the best of all, in plain and plaid ginghams and percales, new ruffle styles and slip-overs—
$1.98 TO $3.95

SPECIALS—

36-inch percales **25c**
Amoskeag check ginghams.. **29c**
36-in. curtain scrim **19c**
54x40 good sheets, seamless **1.45**
72x90 good sheets, seamless **1.75**
27-in. white daisy **39c**
36-in. Hope muslin **29c**
Large huck towels **25c**
Comfort size batts **8.94**
Children's hose, all sizes **39c**

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